

Leave a Legacy

Many People Make Their Most Impactful Donation Through a Gift in Their Will

By naming the Victoria Cool Aid Society as a beneficiary, your legacy will continue to provide support for vulnerable people in our community, long into the future.

Unless you specify otherwise, bequests to Cool Aid will be used to:

- Build New Housing: Your gift will support the construction of safe, stable long-term housing for people experiencing homelessness.
- Support Critical Programs: Fund essential services like dental and health care, ensuring people get the support they need to thrive.
- Grow the Cool Aid Endowment: Contribute to a permanent fund that provides ongoing support for essential programs and services.

Planning a gift to Cool Aid in your will, or naming us as a beneficiary of a life insurance policy, registered savings plan, TFSA, or other account, is a powerful and lasting way to help end homelessness and support those living in poverty in our community.

Types of Legacy Gifts

The most common type of planned gift is a bequest made in a will to the Victoria Cool Aid Society.

You can also choose to:

- Name Cool Aid as a beneficiary in your RRSP/RRIF for a tax-effective legacy.
- Speak to a trusted financial or legal advisor to determine the best way to structure your legacy gift. It's also wise to discuss your plans with family so they understand your wishes.

A Gift in Your Will

Leaving a bequest to the Victoria Cool Aid Society in your will is one of the simplest ways to create a legacy of compassion and hope.

Having an up-to-date will is essential. Unfortunately, about half of Canadians die without one. When there is no will, processing an estate doesn't account for your personal wishes or priorities, such as a charitable gift to Victoria Cool Aid Society or other beneficiaries.

A well-constructed will can also maximize the value of your estate. For example, charitable bequests can reduce the final tax burden on your estate. Giving appreciated stocks, for instance, provides excellent tax benefits, allowing you to give more to both charity and loved ones.

Please see the next page for suggested language for your will.

Suggested Language for Your Will

To include a bequest in your will, you may consider using the following language:

For a Percentage of Your Estate

"I give to Victoria Cool Aid Society, currently of 101-749 Pandora Ave., Victoria, BC, V8W 1N9, ___% of my estate, to be used at the discretion of the organization."

For the Residue of Your Estate

"I give to Victoria Cool Aid Society, currently of 101-749 Pandora Ave., Victoria, BC, V8W 1N9, all (or _____%) of the residue of my estate, to be used at the discretion of the organization."

For a Specific Sum of Money

"I give to Victoria Cool Aid Society, currently of 101-749 Pandora Ave., Victoria, BC, V8W 1N9, the sum of \$_____ to be used at the discretion of the organization."

*Legal Name: **Victoria Cool Aid Society***

*Charitable number: **12820 5069 RR0001***

*Address: **101-749 Pandora Ave., Victoria BC V8W 1N9***

For more information or to make a gift please email donate@coolaid.org.

To talk to someone about your gift & the impact you can leave please contact:

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