



## Please Help Us Raise \$250,000 for Health & Homecoming – Auction Item Request

The Victoria Cool Aid Society is excited to invite your support for our upcoming **Health + Homecoming Gala** on **September 27, 2025**, at the Hotel Grand Pacific — a special evening dedicated to raising **\$250,000** in support of a transformational project: the new **Dr. Joe Haegert Community Health Centre** at Crosstown.

This new centre will be part of our largest and most integrated site yet: 154 units of supportive and affordable housing at 584 Burnside Road East. It will provide compassionate, barrier-free care to people in our community facing poverty, homelessness, and chronic health challenges. Services will include primary care, mental health supports, harm reduction, and other essential wraparound care.

To help make this vision a reality, we are seeking **auction item donations and experience packages** from generous, community-minded partners like you.

Your contribution — whether a product, service, or unique experience — will not only help raise vital funds, but will also:

- **Showcase your organization's commitment** to local health and wellness,
- **Provide exposure** through our gala materials, auction website, social media, and **Times Colonist** display advertising,
- Be **gratefully acknowledged** by the 200+ guests attending this high-profile event.

Each year, Cool Aid serves over 7,000 patients at our Johnson Street Community Health Centre, reducing pressure on emergency rooms while helping people access care with dignity. The Dr. Joe Haegert Centre will support that impact — reaching more people and providing life-changing support closer to home.

To donate an auction item, please complete the attached form and return it to the contact below. Thanks to our sponsor, **Maximum Express**, we're happy to arrange pickup of your donation at your convenience.

If you have any questions or would like to explore sponsorship opportunities, please don't hesitate to contact me directly at [sseltzer@coolaid.org](mailto:sseltzer@coolaid.org) or **250-882-8441**.

Thank you for helping build a healthier, more inclusive community. Your generosity makes a lasting difference.

Warm regards,

*Steven Seltzer*

Manager of Development

Victoria Cool Aid Society

[www.coolaid.org](http://www.coolaid.org)